



What's Hot *for* FALL 2011

Fall fashions are arriving daily at TK Clothing and we are looking forward to what will surely be an exciting season of style. ***This fall is all about comfort, shape and versatility.*** The runways are filled with subdued colours, accents and monochromatic pairings, meaning that each item can be mixed and matched for several different outfit alternatives. Don't be afraid to ***step out of your comfort zone*** and try something new. You can wear our pieces multiple ways to suit your individual style.

“*This fall season, let us show you the infinite outfits that are possible with our merchandise. When I make purchases, I think of the TK Clothing customer and the type of fashion her lifestyle dictates. I choose items that are versatile and will stand the test of time. I'm excited to see the leaves change because fall fashion will be fabulous this year!*”

- Tamara Baltzan, Owner TK Clothing

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TK
company

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2011

FIVE FALL
TRENDS
that suit your
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Tam's
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MARC CAIN Marc Cain Collections

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THIS FALL
is all about
accessories!



DRESS *by* NUMBERS

- 1 Single toned outfits are in this season so determine a hue that works best for your skin colour.
- 2 This season, purchase a classic trouser that is comfortable and versatile and you'll surely get your money's worth.
- 3 Choose figure flattering accessories like a slim belt to wear at the waist or an oversized leather purse to add dimension to a seemingly flat look.
- 4 Add a bit of interest to a monochromatic look by wearing sequins, metallic accents and textural details to take your look to the next level.

TK Style Tip:

A new season means new trends, but they may not all work for you. Purchase pieces that make you feel good; your resulting smile and confidence will always be in style.

THIS FALL *is all* about accessories

Buying accessories is the simplest way to update your wardrobe for autumn.

Scarves are the ideal fall fashion extra: they add warmth and style at the same time. TK Clothing offers a variety of scarves, wraps, and pashminas from cotton, to silk, to wool in the hottest accent colours and prints.

One piece of **statement jewellery** is good, but layering three or four is even better. Paired with simpler-styled, solid-coloured clothing, multiple necklaces and bracelets make a bold style statement.



lindsay  phillips

Wide, narrow, cinched at the waist, or slung low on the hips, **belts** add shape, definition and texture to your look.

Cloured handbags can add excitement to the single-toned outfits that are popular this season. A bright handbag is the perfect way to incorporate a new colour into your wardrobe that you aren't comfortable wearing.

Brands We Carry This Season:

- Apanage
- Basler
- Bianca
- Cambio
- Cinzia Rocca
- Crea Concept
- Creenstone
- Doris Streich
- Elisa Cavaletti
- Emmelle
- Forever New
- Frank Walder
- Gerard Darel
- Gerry Weber
- Jean Paul
- Katherine Barclay
- Lafayette 124
- Lampe Berger
- Leo Guy
- Lindsay Phillips
- Luisa Cerano
- Marc Cain
- Max Volumary
- Mycra Pac
- Nice Connection
- Riani
- Repeat
- Spanx
- True character
- True Character
- Tomo
- Aldo Martin
- Taifun
- Gabi Lauton
- Peruzzi

FIVE FALL TRENDS

that suit your body type

1. ANIMAL INSTINCT: Add a punch this season with zebra, cheetah, feathers, and more. Go all out with a leopard print dress by Luisa Cerano or wear the trend more subtly with a thin snakeskin printed belt.

LUISA CERANO

If you carry your weight on top, wearing an animal print on the bottom paired with a solid coloured top can balance your shape.



2. '40S REVIVAL:

Defined shoulders, stockings, longer skirts and natural waists. These are the details we love about the '40s. This fall, channel the vintage look with Gerry Weber boot skirts, and Marc Cain ruffle-front blouses.

GERRY WEBER

Longer skirts that hit mid-calf or longer work best for taller women while high-waisted pants and skirts can visually lengthen petite women.

3. DARK AND STORMY: Layer dark shades of grey, black, espresso and taupe for a tempest feel. Don't shy away from the dark side. There are hues of each of these colours that are flattering to all.

LUISA CERANO

Wearing the stormy colours on both top and bottom visually lengthens the silhouette, making this trend especially flattering on petite frames.



4. MIXED TEXTURES: Combining textures adds interest to a simple silhouette. Layer a fur vest over a knit sweater or pair a leather skirt with a silk blouse, but be aware of proportions and balance light and heavier weight fabrics so as to not overwhelm your frame.

This trend works on all builds, depending how it's interpreted. For a curvy figure, layer lighter weight fabrics and cinch your outfit with a wide belt to flaunt your curves. A blouse or sweater that hits the hips then layered with a structured jacket can camouflage the mid-section. Small framed women can add dimension to the frame with layers, but must keep proportion in mind so as to not get lost in too much fabric.



5. MILITARY FLARE: This fall, designers have taken a functional approach to military-inspired coats and accessories drawing inspiration from 20th century uniforms.

LUISA CERANO

Women of most shapes can wear this look, but must always consider proportion and length.

Whether tall, small, busty or boyish, you can always find something to flatter your frame. We at TK Clothing are happy to

help you find what makes you look and feel your best!

Like how all of this sounds but unsure about how to do it yourself?

TK Clothing is hosting two coaching sessions this fall to help you find your style.

SESSION ONE: "The Looks of the Season"

When: September 13, 2011 at 7:00 p.m.

Where: TK Clothing

Cost: \$50 (Includes a \$50 gift certificate to use in store).

SESSION TWO: "Accessorize"

When: October 4, 2011 at 7:00 p.m.

Where: TK Clothing



Cost: \$50 (Includes a \$50 gift certificate to use in store).

At each session you will enjoy wine and appetizers in an intimate setting. Space is limited so call TK Clothing today to book your spot. 780.488.7277

FITS YOUR LIFESTYLE

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HOURS:

Mon-Fri 10:00 am - 5:30 pm

Thurs 10:00 am - 7:00 pm

Sat 10:00 am - 5:00 pm