



All the news for

Fall 2010



This season you will fall in love with clothes all over again! Fall is about being a woman and embracing all your curves in sophisticated comfort. You'll love to get dressed in easy to wear and care for garments. Come into TK Clothing today and we'll work together to build you a customized wardrobe with pieces that work for you.

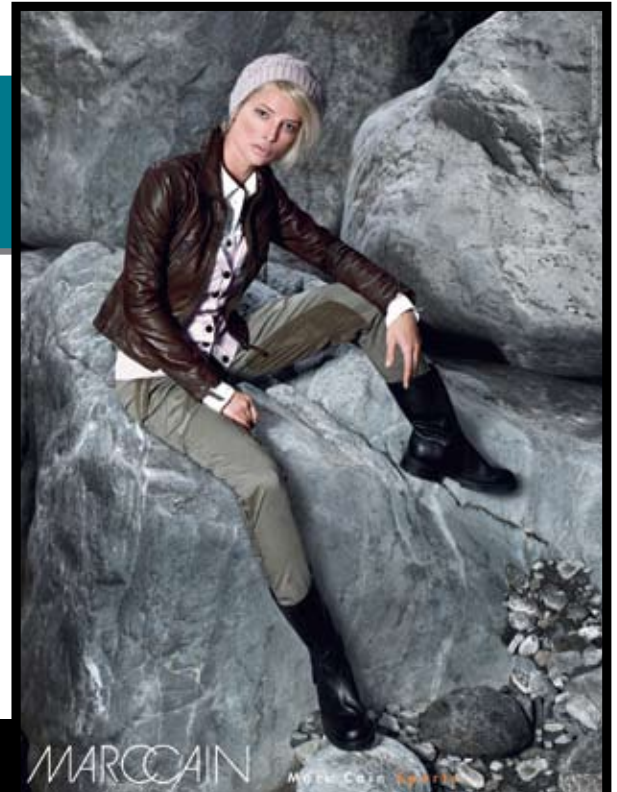
## Whatever Suits You

Have you ever looked at an item of clothing and thought - is this a shirt, dress or skirt? Well, wonder no more! This season is all about wearing it how you want to wear it. Tunics can be worn with leggings, skinnies, tights or as a dress. Some tops can be worn backwards...yes - backwards. It's a two in one, wear the front on the back and the back on the front. You can even use a sleeveless top as a layering piece under or over another shirt. Mycra Pac stadium coats can be worn inside out for a different look. Fall/Winter 2010 is about building a versatile wardrobe and using pieces in multiple ways. Come in to TK Clothing today and wear it the way it suits you!

**“This season it's easy to get dressed and easy to wear.”**

## All in the Details

The structured clothing of past seasons has been replaced this fall/winter by tailoring with flare! You will find suits with a feminine 'boyfriend' feel - single button with elbow patches - or maybe you find the perfect top with an asymmetrical collar. You'll see details in different fabrics used side by side, ribbon, zippers, stitching and more. The finishing details this year are anything but typical. When at TK Clothing, no matter what garment you look at, you'll see it's all in the details.



FITS YOUR LIFESTYLE

**“It’s about building a versatile closet.”**

## Nature’s Palette

Colours for this fall and winter are the warm, muted tones of nature’s palette. Cozy up with shades of black, espresso and grey. Create a beautiful monotone look using various shades of grey or espresso. Add a little zing to your outfit with some colour. This season you will see beautiful shades of turquoise, pink, purple, green or petrol (a stunning green-blue) in solids, prints and gingham. Feeling a little more adventurous or sassy? Let your inner animal out this season with cheetah and feline inspired prints - great additions to any wardrobe. Meow!



## Material Girl

This season’s fabrics are amazing - you might even think they’ve been on Weight Watchers! The fabrics appear heavy - but are light and full of texture. You will see cotton blends, tweed, leather, and cashmere. But that’s not all...there are ponte garments. Ponte is a type of double-knit interlock fabric with stand-out stability and firmness that’s perfect for suits. Ponte has a subtle sheen and incredible durability. In addition, you can



wear a little boucle (pronounced ‘boo-clay’). It’s a French word meaning ‘to curl’, describing a type of three-ply yarn, having one thread looser, which produces a fine, bumpy texture. There is also nubby boucle which has even more fabulous texture. There is no shortage this season on fabrics. Come into TK Clothing today to mix it up and get an ocean of texture in your wardrobe!

### TK Tip:

These boots were made for walking...and finishing off a stunning outfit! Boots are huge this season - wear your skinny pants in or out - whatever mood you’re in. So take those boots out of storage and walk the walk!

## They’re Baaaaack

Cinzia Rocca is rocking TK’s house again! We are bringing in the Cinzia Rocca baby lama coats this season. These long coats create a beautiful silhouette, are fashionable and warm - very important for Edmonton winters. Come into TK Clothing to check out our coats and clothes.

## Fashion for You and Your Body

Welcome to Fashionista 101! TK Clothing would like to host you and five friends at a Fashionista 101 party. Learn about the current trends while building customized outfits specific for you and your body. Fashionista events are held after store hours - it’s like a personalized shopping trip with your closest friends. Call TK Clothing (780.488.7277) today to book a Fashionista 101 party - as the host you will receive a free gift.

## Fall in Love with Clothes Again!

Join TK Clothing on September 11 and fall in love with clothes again! Enjoy complimentary refreshments, while our knowledgeable staff help you find the perfect fall fashions for you during our open house.

**“The wardrobe that suits you.”**

# Try Layers more than just for dessert

As the cool Edmonton temperatures approach, we all know it's best to bundle up. While being comfortable and cozy are the key, you can still look fashionable while piling on the layers. The trick is how you layer, what you layer and how the garments work together. Layers, fabrics, cuts, draping, asymmetric - these are all key words when it comes to the new fall/winter fashion look. And vests, jackets, draping tops, skinnies - are all part of the look this season. Dark is the major colour and you can mix it up with colour or go for a monochromatic look - which is huge this season. Layering sleeve and garment lengths is also fun. The combination of different shapes and lengths will help you create the perfect layered look. So don't be scared to layer yourself in beautiful clothes, because layers aren't just for desserts - they are meant for you. Come into TK Clothing and we'll help you create your new customized wardrobe.



**“We can help you put it together.”**



## Bold is Beautiful

Accessories are big this season - literally. Layered one-piece necklaces can be worn with everything - even when there is draping on the garment. Bangles should be worn in multiples or go for a bold cuff. Add a bold bag to your outfit or a jewel incusted belt. You can also soften the look by adding an arctic hare scarf. Just remember - bold is beautiful! Come in to TK Clothing today to see our selection of accessories.

### TK Tip:

The following content may alarm you - but lift up your top! This season's knits are soft, light and drape so shoulder pads maybe required to ensure they lay properly. Don't be afraid - embrace the shoulder pad. A selection of removable shoulder pads are available at TK Clothing.