



Hello fashionistas, it's that time of year again! The snow will soon be melting and spring fashions budding! TK Clothing knows what's hot for spring and in this newsletter, the season's hottest trends will be revealed. Spring 2011 is all about soft fabrics, natural earth tones and flattering silhouettes. The overall look is soft, romantic and feminine. TK Clothing is receiving shipments of new merchandize daily, so stop in to get a head start on your spring wardrobe building!

## IN THIS ISSUE:

- Top 5 Trends for 2011
- Colour Wonderful
- Functional Fabrics
- TK News

“

*This spring season is all about subtle details; draping or fabric overlay instantly adds flare to a monochromatic look. Our new spring merchandize is perfect for a woman looking to build her wardrobe, our pieces are timeless and can be mixed and matched for endless outfit possibilities. Marc Cain has introduced fabulous fabrics that are practical for everyday living and this season, Luisa Cerano is offering feminine silhouettes with an edge. Spring 2011 looks like a fantastic season in fashion and I look forward to sharing my favourite looks with you!*

”

**- Tamara Baltzan  
Owner, TK Clothing**





[www.tkclothing.ca](http://www.tkclothing.ca)

FITS YOUR LIFESTYLE

MARCCAIN Marc Cain Collections



10127 - 124 Street, Edmonton Alberta | 780.488.7277



10127 - 124 Street  
Edmonton, AB T5N 1P5



[www.tkclothing.ca](http://www.tkclothing.ca)



Mon-Fri 10:00 am - 5:30 pm | Thurs 10:00 am - 7:00 pm | Sat 10:00 am - 5:00 pm

Toll Free: (888) 816.2812 | Phone: 780.488.7277 | Email: [tamarab@tkclothing.ca](mailto:tamarab@tkclothing.ca) | [www.tkclothing.ca](http://www.tkclothing.ca)

# This Season's Top 5 Trends

## DRAPING

Tops with soft, flowing drapes in pastel shades are a must this spring season. Seen everywhere from blouses, to tulip skirts, this romantic and feminine look will be flattering on any body type, hiding imperfections and accentuating a feminine silhouette. Pair with a boyfriend blazer or a leather jacket for a contrast that will pop!



## BODY CON

A feminine silhouette is dominating the spring runways. Vivid piping accents on dresses, carefully tailored suits and mesh overlay scream va-va-voom!



## SPORTY

Discover a look that has a fashionable flare, yet is comfortable for everyday living. Black and white highlights are most popular for this season's sportswear and can be mixed and matched with bold prints to truly stand out in a crowd. The sporty look is all about being functional and sexy!

MARCCAIN

## ALL IN THE DETAILS

What a season! Make a bold statement with stand-out accessories. A floral scarf, statement purse or a fierce pair of heels will top off any outfit in need of some flavour. Bold watercolour fabrics or animal print accents should do the trick! TK Clothing just received a new shipment of accessories, so stop in and find those statement pieces today.



MARCCAIN

## NEO ROMANCE

Fond of the soft, feminine look of old Hollywood glamour? Channel this look with the new Marc Cain spring line. Black lace appliqué over a cream sheath dress, delicate silk flower accents and warm, neutral tones add romance to any look. Add a military jacket or pair with cargo trousers to take this look to a whole new level.

### Tam's Tip:

Own your personal style this spring! Combine your current wardrobe pieces with this seasons latest trends to truly make the season yours. Take the time to understand your wardrobe and we can help you discover what's missing.

## Colour Wonderful

What colors are hot this spring? The answer is simple, monochromatic with a pop of bright, bold color. Soft, powdery tones such as lilac and grey are seen together in a variety of fabrics, for a cool, sleek look. If cool tones are not your style, don't fret- neutral, earth tones are back in full force. Khaki, beige and rose can be paired for a feminine, romantic vibe. Contrast a classic beige jacket with a delicate rose blouse and slate grey trouser for a polished look. Looking to stand out in a crowd? Vibrant, juicy-coloured pieces in lemon yellow and fuschia perfectly accent a bold pattern or a neutral outfit. Pick one item of clothing and go bold for a jaw-dropping look.

# Functional Fabrics

Looking fabulous should also feel fabulous and in this season's fabrics, it will be hard not to! Marc Cain has introduced soft breathable materials that cater to the "on-the-go woman." Supplex fabric used in many Marc Cain tunics and tops, provides women with the casual look of cotton and the benefits of advanced fibre technology. These mercerized cotton tops are breathable, color fast and forever hold their shape. TK Clothing sells these tops in a variety of bright and bold colors and we strongly recommend one as a staple in every spring wardrobe. The tops can be layered under a chunky knit, while transitioning to warmer weather or can be worn alone with a great pair of jeans.

Mixing fabrics and different textures is hot this spring! Lace is back in full force and when layered with other fabrics, looks incredibly luxurious. We recommend pairing a silk tunic with a pair of khaki trousers or leggings and a leather jacket. Don't be afraid to stand out in mixed-matched patterns, as polka-dots will be seen with stripes this season. Don't believe us? Stop in and we'll gladly assist!

"Don't be afraid to stand out in mixed matched patterns"



MARCCAIN

## WHAT'S NEW AT TK

TK Clothing is now online and providing its customers with up to date fashion news and advice. Find our Facebook page for blog posts, promotions and photos and videos of new merchandize! Follow us on Twitter and watch for our revamped website, coming soon!

**Email Updates!**  
 TK Clothing will soon be using online sources to communicate with our loyal fashionistas. We're going green and hope to move away from direct mailouts. In order receive our electronic newsletter, visit our website "contact" page and add your e-mail address to our list. We promise it will be worthwhile!

"Earth tones are back in full force"




**THE SPIRIT of Spring**  
 FASHION SHOW and LUNCHEON

**TICKETS ARE SELLING FAST!**

**SUNDAY, APRIL 17**  
 RECEPTION AT NOON, LUNCHEON AT 1:00 PM  
 SHAW CONFERENCE CENTER, HALL D  
 TICKETS \$70